

# How Important is Organizational Design For Digital Transformation?

One may describe digitalization as an “intelligent revolution” that seeks to change your company’s operations.



## Preparing your business for digital transformation

It means that organization design deals with creating the processes and structures needed to meet goals related to digitalization.

## Here’s What You Must Do For The Transformation

### 01 IMPROVE your education

Many digital courses are available today that help business managers influence the mind of their organizations to replace deeply-rooted practices with digital ones.



### 02 EDUCATE your workforce

As a business owner or manager, you must focus on changing employees’ minds about how to view a transformational process.

### 03 RESTRUCTURE your business

The pandemic compelled several companies to bring this change. If your business still depends upon old-fashioned technologies, digitalization may be difficult to produce in the company.



### 04 FOLLOW your tech trends

For instance, trends like big data, machine learning, and intelligent automation – a mishmash of AI and automation – have become common in the business industry.

### 05 IDENTIFY your priorities

Discovering your priorities can make your digitalization strategy cost-effective and more successful.



### 06 LEVERAGE cloud storage

Cloud storage solutions can help you make information accessible to everyone who needs it.

### 07 RECRUIT via technology

Your company’s recruiting process should undergo an evolution thanks to digitalization.



## Successful Case Studies on digital transformation

70% of organizations either have a digital transformation strategy or are creating one right now



A company should recreate its functions around modern technology; this is exactly what Walmart did.

Netflix started as a simple rent-by-mail service. Yet the company anticipated the growing demand for consuming content in digital format and then switched its business model.



Ford made an app that permits people to remotely access and control their vehicles.

Use technological solutions such as cloud storage and recruit people productively via tech-inspired practices. Most importantly, educate yourself.